



WORK IS ART WORKSHOP

There is a tremendous need for beautifully designed organizations in the world today. Exquisitely thought through and arranged. A perfect balance of vision, partnership and execution. Where people feel connected, and ideas and solutions flow easily.

WORK IS ART is designed to help you develop and execute on the unique voice of your organization. Through this voice you will separate yourself from the crowd and shine bright in your client's eyes.

Exceptional art starts with a clear concept and then applies design principles to add depth, impact and meaning. We apply these same principles to operate and organize your firm.

KEY LEARNING OBJECTIVES:

CONTRAST

Identify where your company stands out and calls attention to itself.

SCALE

Determine how much space you want to take in the marketplace.

FOCAL POINT

Pinpoint 3 key areas of business focus for your team to support in their everyday activities.

UNITY

Provide your workplace a sense of cohesion and coherence through targeted education and support activities.

RHYTHM

Create regular business cycles of ideation and evolution cultivation.

5 MONTH PROGRAM:

- 2 hour virtual workshops, once a month for 5 months.
- 5 sessions of private consulting with Jane Walton to review your company's current state and recommend organizational improvements.
- 3-5 company participants are invited to participate in the program.
- 2-3 hours of homework per week should be anticipated for project team members.

12 MONTH PROGRAM:

- We guide your entire organization through the **WORK IS ART** program over a twelve month period.
- 10 sessions of private consulting with Jane Walton to review your company's current state and recommend organizational improvements.
- Unlimited number of project team members.
- 4-6 hours of homework per month should be anticipated for project team members.

COST:

- 5 month program = \$9,500
- 12 month program = \$45,000

